

## Electronic Acknowledgement Receipt

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| <b>EFS ID:</b>                              | 6890927  |
| <b>Application Number:</b>                  | 10783323   |
| <b>International Application Number:</b>    |  |
| <b>Confirmation Number:</b>                 | 6881   |
| <b>Title of Invention:</b>                  | System and method for analyzing and correcting retail data |
| <b>First Named Inventor/Applicant Name:</b> | Michael W. Kruger  |
| <b>Customer Number:</b>                     | 43520  |
| <b>Filer:</b>                               | John H. Nortrop/Elizabeth Nortrup                          |
| <b>Filer Authorized By:</b>                 | John H. Nortrop  |
| <b>Attorney Docket Number:</b>              | IRIC-0009-P01  |
| <b>Receipt Date:</b>                        | 27-JAN-2010  |
| <b>Filing Date:</b>                         | 20-FEB-2004  |
| <b>Time Stamp:</b>                          | 14:33:25   |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)                                |

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|-----------------|----------------------|---|---|------------------|------------------|
| 1               | Transmittal Letter   | IRIC-0009-P01_012710_IDSCommunicati<br>on.pdf | 90183<br>22721f8932a138ea13ccb5781fb80095aa57<br>ea74 | no               | 2                |

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| 2   | Information Disclosure Statement (IDS)<br>Filed (SB/08) | IRIC-0009-<br>P01_012710_Form1449.pdf | 150116                                   | no | 4  |
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| 7   | NPL Documents   | NPL-23_SN11926329_NFOA-11<br>3009.pdf | 295447                                   | no | 8  |
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| 8   | NPL Documents   | NPL-24_SN11926332_NFOA-08<br>0708.pdf | 399796                                   | no | 12 |
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| 9   | NPL Documents   | NPL-25_SN11926335_NFOA-08<br>0608.pdf | 361553                                   | no | 12 |
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| 10  | NPL Documents   | NPL-26_SN11926343_NFOA-08<br>1408.pdf | 398000                                   | no | 12 |
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| 11           | NPL Documents | NPL-27_SN11926347_NFOA-102308.pdf | 396942                                   | no | 12 |
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| 12           | NPL Documents | NPL-28_SN11926351_NFOA-081408.pdf | 405759                                   | no | 12 |
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| 13           | NPL Documents | NPL-29_SN11926360_NFOA-081408.pdf | 400257                                   | no | 12 |
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| 16           | NPL Documents | NPL-32_SN11926374_NFOA-080708.pdf | 395889                                   | no | 12 |
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| 18           | NPL Documents | NPL-3_SN11927528_NFOA-113009.pdf  | 345394                                   | no | 11 |
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| 19           | NPL Documents | NPL-5_SN11927565_NFOA-010909.pdf  | 405989                                   | no | 12 |
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| 20           | NPL Documents | NPL-33_SN11926354_NFOA-093008.pdf | 389968                                    | no | 12 |
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| 21           | NPL Documents | NPL-4_SN11927550_NFOA-010809.pdf  | 406191                                    | no | 12 |
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| 22           | NPL Documents | NPL-34_SN11926372_NFOA-091908.pdf | 399959                                    | no | 12 |
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| 23           | NPL Documents | NPL-35_SN11926381_NFOA-091908.pdf | 398745                                    | no | 12 |
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| 27           | NPL Documents | NPL-7_Bronnenberg.pdf             | 1601719                                   | no | 16 |
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| 30                           | NPL Documents | NPL-18A_KRUEGER-PartA.pdf | 5280775                                  | no | 124 |
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| 32                           | NPL Documents | NPL-9_McCulloch.pdf       | 1544953                                  | no | 34  |
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| 33                           | NPL Documents | NPL-10_Qian.pdf           | 304626                                   | no | 4   |
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| 34                           | NPL Documents | NPL-11_Swait.pdf          | 1901310                                  | no | 19  |
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